

## Advancing Excellence, Are You Prepared?



As the Healthcare environment prepares for reimbursement changes toward Pay-for-Performance, P4P, there is a growing focus and concern on quality care for all providers. Goals of the P4P system are to promote and focus on providing quality care to eliminate deaths, increase quality of life, reduce recurring medical expenses and increase staff satisfaction.

The *Advancing Excellence in America's Nursing Homes* campaign is the first step in setting targets and initiatives to improve clinical and process changes. This voluntary program will set the stage for how facilities will measure and improve care in the future. Participation in the program links the Medicare quality measures to identified process goals that are intended to improve the overall delivery of care in a facility.

The goals are as follows:

Clinical Goal 1: Reducing Pressure Ulcers - The campaign goal is to see a reduction in 50,000 pressure ulcers by September, 2008

Clinical Goal 2: Reducing the daily use of physical restraints - The campaign goal is to see a reduction in 30,000 uses of restraints by September, 2008

Clinical Goals 3&4: Improving the management of pain in long stay residents and short stay residents - The campaign goal is to see 40,000 fewer long stay residents and 130,000 fewer short stay residents experiencing moderate to severe pain on a daily basis

Process Goal 5: Setting individualized targets for clinical quality improvements - The campaign goal is for 90% of all nursing homes to set annual clinical quality targets

Process Goal 6: Measuring resident and/or family satisfaction in incorporating this information to quality improvement activities - The campaign goal is to see 80% of nursing homes to incorporate this feedback into their quality programs

Process Goals 7&8: Measuring nursing staff turnover and developing action plans to improve staff retention, and adopting "consistent assignments" - The campaign goal is to see 35,000 fewer staff leave these positions each year by September, 2008

As you and your staff prepare and participate in these and other quality initiatives, using reliable and dependable products will become essential to your success. To learn more about the goals and expectations, please go to: [www.nhqualitycampaign.org](http://www.nhqualitycampaign.org). For information on the Medicare quality indicators please go to: [www.medicare.gov/nhcompare/home.asp](http://www.medicare.gov/nhcompare/home.asp).